

STRATEGIC PLAN

2021

Vision

We envision a world with safe water on tap, for all.

Mission

AguaClara Reach promotes global access to safe drinking water through research and education, capacity building with local implementation partners, and design and innovation of community-scale, gravity-powered AguaClara water treatment technologies.

Values

Love, integrity, equity, innovation, and learning.



AguaClara Reach is driven by three Strategic Directions

which serve as guideposts for our decision making.

Technology	Research & Education	Implementation Partners



This living document will continue to be adapted to meet the needs of our broad and diverse network while maintaining and building upon our progress so far. Join us as we grow, together!



TECHNOLOGY

TO1

TO2

TO₃

TO4

TO5

TO6

Develop, design, and document open-source technologies that reliably deliver safe water on tap to communities.

Design drinking water treatment technologies from 0.6 - 60 L/s plants and expand the range of flow rates as we are able and in response to client demand.

Work with current Implementation Partners to identify potential improvements to AguaClara technology, create design alternatives, and determine how those changes will be tested and implemented.

Develop pilot protocol for new technology as it moves from research and development to implementation.

Develop supporting documentation to facilitate uptake of established AguaClara technology by new Implementation Partners.

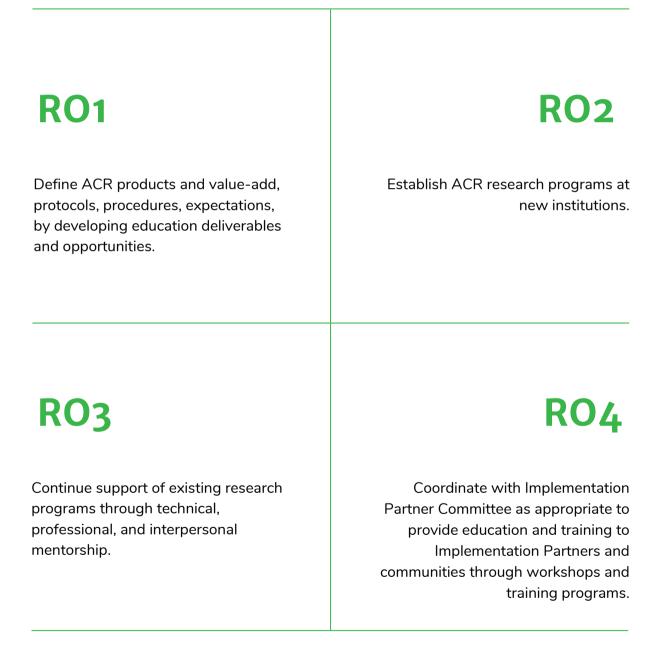
Assess which products might benefit from having ACR supply the parts as hardware rather than as knowledge alone.

Design and prototype a portable pilot plant for use by Implementation Partners.



RESEARCH & EDUCATION

Empower learners to research, innovate, and design with love.





IMPLEMENTATION PARTNERS

Provide world class service and water treatment technologies to our network of implementation partners.

101

Enhance and deepen relationships with existing Implementation Partners.

102

Grow partner relationships and business development capacity by developing systems, procedures, protocols. 103

Grow the ACR network of partners.



SHARED OBJECTIVES

These Objectives support all three Strategic Directions and serve to build overall organizational capacity.

001

Infuse Diversity, Equity, Accessibility and Inclusion (DEAI) in all aspects of ACR operation from strategies to policies and procedures.

002

Hire appropriate personnel to further each Strategic Direction and related Objectives.

003

Develop long term budgeting and forecasting models to support strategic directions.

004

Develop a sustainable funding program to include contributions, revenues, and grants.

005

Further develop governance model to provide support to volunteers, strengthen support for organizational growth, and to prepare for a transition from only volunteer work to adding full-time employees.



We thank you for your continued support in our efforts to work towards a world with safe water on tap, for all.



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